

LEGISLATIVE FISCAL ESTIMATE
ASSEMBLY, No. 4940
STATE OF NEW JERSEY
220th LEGISLATURE

DATED: MARCH 7, 2023

SUMMARY

Synopsis: Requires DOH to establish public awareness campaign regarding pelvic floor examinations.

Type of Impact: One-time State expenditure increase.

Agencies Affected: Department of Health.

Office of Legislative Services Estimate

One-Time Fiscal Impact	
State Cost Increase	Minimum \$100,000

- The Office of Legislative Services concludes that one-time Department of Health costs would increase by a minimum of \$100,000 for the department to establish a dual-track public awareness campaign for health professionals and consumers concerning the benefits of pelvic floor examinations and pelvic health physical therapy. This amount falls within the range of costs for other recent State public health outreach efforts.

BILL DESCRIPTION

This bill requires the Department of Health to establish a multi-lingual public awareness campaign concerning pelvic floor examinations. The purpose of the campaign is to: (1) provide health professionals with pelvic floor examination education and training, and information on the benefits of pelvic health physical therapy; (2) educate women on the importance of pelvic floor examinations, particularly during the postpartum period, and the benefits of pelvic health physical therapy; and (3) provide women with information on obtaining referrals for pelvic floor examinations and pelvic health physical therapy.

FISCAL ANALYSIS

EXECUTIVE BRANCH

None received.

OFFICE OF LEGISLATIVE SERVICES

The OLS concludes that one-time State costs would increase by a minimum of \$100,000 in order for the Department of Health to establish a dual-track public awareness campaign for health professionals and consumers concerning the benefits of pelvic floor examinations and pelvic health physical therapy. This amount falls within the range of costs for other recent State public health outreach efforts. For context, the FY 2023 Appropriations Act also includes: \$90,000 for the Breast Cancer Public Awareness Campaign; \$100,000 for a Stillbirth Prevention Public Health Campaign; and \$500,000 for the Public Awareness Campaign for Black Infant Mortality.

State costs may further increase pursuant to a provision that requires the department to provide health care professionals with training regarding pelvic floor examinations as part of the public awareness campaign. To the extent that the professional education and training programs for physicians, physician assistants, nurse practitioners, advance practice nurses, nurse midwives, and midwives already includes instruction on pelvic floor examinations, State costs for implementing this requirement will lessen. Conversely, to the extent that the State's health professional workforce has not received instruction in conducting pelvic floor examinations, State costs will increase by an indeterminate amount to implement this provision.

To the extent that the department is able to utilize or modify training and educational information on pelvic floor health that have been developed by professional organizations, such as the American Congress of Obstetricians and Gynecologists or the American Physical Therapy Association, State costs will be reduced.

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 Legislative Budget and Finance Officer

This legislative fiscal estimate has been produced by the Office of Legislative Services due to the failure of the Executive Branch to respond to our request for a fiscal note.

This fiscal estimate has been prepared pursuant to P.L.1980, c.67 (C.52:13B-6 et seq.).