

STATEMENT TO

[First Reprint]

ASSEMBLY, No. 5097

with Assembly Floor Amendments
(Proposed by Assemblyman FREIMAN)

ADOPTED: MAY 25, 2023

These amendments replace the process in the bill for placement of signs for tourism attractions, historic sites, and historic districts.

These amendments require the Department of Transportation to amend its rules and procedures to allow for tourism attractions, historic sites, and historic districts to ensure that they can participate in the Tourist Oriented Directional Signs (TODS) Program and the Specific Service Sign (Logo) Program within the Department of Transportation.

These amendments also require the Division of Travel and Tourism in the Department of State to establish an Internet website for purposes of promoting tourism attractions, historic sites, and historic districts in the State.

The amendments remove the section that specifies the cost and source of funding, such as fundraising and solicitation for the signs, and that establish a dedicated fund.