

SENATE COMMERCE COMMITTEE

STATEMENT TO

SENATE, No. 2497

STATE OF NEW JERSEY

DATED: NOVEMBER 3, 2022

The Senate Commerce Committee reports favorably Senate Bill No. 2497.

This bill is intended to modernize advertising requirements of the burglar alarm, fire alarm, and locksmith industries. Currently, licensed business in these industries are to include the license number of the business and any professional in advertisements. This bill allows burglar alarm, fire alarm, and locksmithing businesses to post an Internet website address in advertisements to direct consumers to in order indicate to the public the license number information of the business and its employed professionals. If an Internet website address is used in advertisements in lieu of the license numbers, the license number information is to be located in a clear and conspicuous manner.