

# LEGISLATIVE FISCAL ESTIMATE

[First Reprint]

## SENATE, No. 3393

### STATE OF NEW JERSEY 220th LEGISLATURE

DATED: MARCH 16, 2023

#### SUMMARY

**Synopsis:** Establishes menstrual health public awareness campaign.

**Type of Impact:** One-time State expenditure increase.

**Agencies Affected:** Department of Health.

#### Office of Legislative Services Estimate

One-Time Fiscal Impact	
State Cost Increase	Maximum \$500,000

- The Office of Legislative Services (OLS) concludes that the bill will result in a one-time State expenditure increase of up to \$500,000 for the Department of Health to develop the required public awareness campaign.

#### BILL DESCRIPTION

This bill requires the Department of Health to establish a public awareness campaign concerning menstrual disorders, such as endometriosis and polycystic ovary syndrome, and menstruation-related conditions, such as menstrual toxic shock syndrome, and the impact of these conditions on fertility and maternal health. The campaign is to be conducted in Spanish and English, and potentially additional languages.

The campaign will provide comprehensive information regarding common menstrual disorders and menstrual toxic shock syndrome, information concerning educational resources, materials encouraging individuals to consult a physician regarding menstrual disorders, and materials urging individuals to seek medical treatment for symptoms associated with menstrual toxic shock syndrome. The department is to make available on its website information about common menstrual disorders and menstruation-related conditions, and their effects on maternal health.

## **FISCAL ANALYSIS**

### ***EXECUTIVE BRANCH***

None received.

### ***OFFICE OF LEGISLATIVE SERVICES***

The OLS concludes that the bill will result in a one-time State expenditure increase of up to \$500,000 for the Department of Health to develop the required public awareness campaign. This amount falls within the range of costs for other State public health outreach efforts. For example, the FY 2023 Appropriations Act includes: \$90,000 for the Breast Cancer Public Awareness Campaign; \$100,000 for a Stillbirth Prevention Public Health Campaign; \$500,000 for the Public Awareness Campaign for Black Infant Mortality; and \$1.0 million for an Addictions Public Awareness and Media Campaign.

*Section: Human Services*

*Analyst: Anne Cappabianca  
Senior Fiscal Analyst*

*Approved: Thomas Koenig  
Legislative Budget and Finance Officer*

This legislative fiscal estimate has been produced by the Office of Legislative Services due to the failure of the Executive Branch to respond to our request for a fiscal note.

This fiscal estimate has been prepared pursuant to P.L.1980, c.67 (C.52:13B-6 et seq.).