

LEGISLATIVE FISCAL ESTIMATE

[First Reprint]

ASSEMBLY, No. 4883

STATE OF NEW JERSEY

222nd LEGISLATURE

DATED: JUNE 30, 2026

SUMMARY

Synopsis: Requires Division of Travel and Tourism to establish New Jersey Film Trail.

Type of Impact: Annual State expenditure increase.

Agencies Affected: Division of Travel and Tourism in Department of State.

Office of Legislative Services Estimate	
Fiscal Impact	Annual
State Expenditure Increase	Indeterminate

- The Office of Legislative Services (OLS) finds that requiring the Division of Travel and Tourism in the Department of State to establish a New Jersey Film Trail program, review submissions for inclusion in the film trail, and create and maintain a website detailing featured locations will result in annual indeterminate State cost increases.

BILL DESCRIPTION

This bill requires the Division of Travel and Tourism in the Department of State to establish a New Jersey Film Trail, which will identify locations in this State where filming occurred for popular movies, television, and other entertainment.

The Division of Travel and Tourism, in consultation with the Motion Picture and Television Development Commission in the New Jersey Economic Development Authority, will determine and select sites where filming occurred to be part of the film trail.

The division will accept for consideration submissions from the public and from private entities recommending locations for inclusion on the film trail through an electronic submission form made available by the division on its website. All submissions must be confirmed by the division for authenticity prior to being added to the film trail.

The bill also requires the division, in coordination with the commission, to develop and maintain a website providing information on the film trail. Additionally, the division is required to publish vacation itineraries based on the film trail on its website, which will identify for visitors

surrounding attractions, restaurants, lodging, and other exhibits or places of entertainment in close proximity to the locations on the film trail.

FISCAL ANALYSIS

EXECUTIVE BRANCH

None received.

OFFICE OF LEGISLATIVE SERVICES

The OLS finds that requiring the Division of Travel and Tourism in the Department of State to establish a New Jersey Film Trail program, review submissions for inclusion in the film trail, and create and maintain a website detailing featured locations will result in annual indeterminate State cost increases that may be absorbed into the division's operating budget.

Section: *State Government*

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 Legislative Budget and Finance Officer

This legislative fiscal estimate has been produced by the Office of Legislative Services due to the failure of the Executive Branch to respond to our request for a fiscal note.

This fiscal estimate has been prepared pursuant to P.L.1980, c.67 (C.52:13B-6 et seq.).