

ASSEMBLY, No. 3720

STATE OF NEW JERSEY
217th LEGISLATURE

INTRODUCED MAY 19, 2016

Sponsored by:

Assemblywoman ANNETTE CHAPARRO

District 33 (Hudson)

SYNOPSIS

Authorizes municipalities to regulate Internet-organized events.

CURRENT VERSION OF TEXT

As introduced.



1 AN ACT concerning events organized on the Internet and
2 supplementing Title 40 of the Revised Statutes.

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4 **BE IT ENACTED** by the Senate and General Assembly of the State
5 of New Jersey:

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7 1. a. A municipality may, by ordinance, establish a regulatory
8 framework through which proprietors of commercial establishments
9 within the municipality can participate in events jointly organized
10 on the Internet.

11 b. The regulatory framework adopted pursuant to this section
12 may include a registration fee based on the expected number of
13 participants in the event. The total amount of the registration fees
14 collected by a municipality under this section shall be no more than
15 five dollars per expected attendees, collected equally from
16 participating proprietors or in accordance with an arrangement
17 agreed upon by participating proprietors. The regulations may also
18 include financial penalties for a violation of the regulations.

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20 2. This act shall take effect immediately.

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STATEMENT

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25 This bill authorizes a municipality to regulate events in the
26 municipality organized on the Internet. Under the bill, a
27 municipality may establish a regulatory framework through which
28 proprietors of commercial establishments within the municipality
29 can participate in events jointly organized on the Internet. The
30 regulatory framework may include a registration fee based on the
31 expected number of participants in the event. The total amount of
32 the registration fees collected by a municipality under this section
33 would be no more than five dollars per expected participant.

34 The bill is intended to defray public costs associated with large
35 gatherings organized on the internet by commercial establishments.
36 Several of these events that take place in the State require
37 substantial public expenditures. Municipalities in the State support
38 their local establishments' efforts to increase participation in these
39 events. Accordingly, municipalities should be empowered to
40 register attendees in an effort to promote public safety and ensure
41 the long-term success of such events.