

# ASSEMBLY RESOLUTION No. 11

## STATE OF NEW JERSEY 218th LEGISLATURE

PRE-FILED FOR INTRODUCTION IN THE 2018 SESSION

**Sponsored by:**

**Assemblyman WAYNE P. DEANGELO**

**District 14 (Mercer and Middlesex)**

**Assemblyman P. CHRISTOPHER TULLY**

**District 38 (Bergen and Passaic)**

**Assemblywoman LISA SWAIN**

**District 38 (Bergen and Passaic)**

**Co-Sponsored by:**

**Assemblyman A.M.Bucco, Assemblywomen Jimenez, Lopez,**

**Assemblyman Benson, Assemblywomen McKnight, Lampitt,**

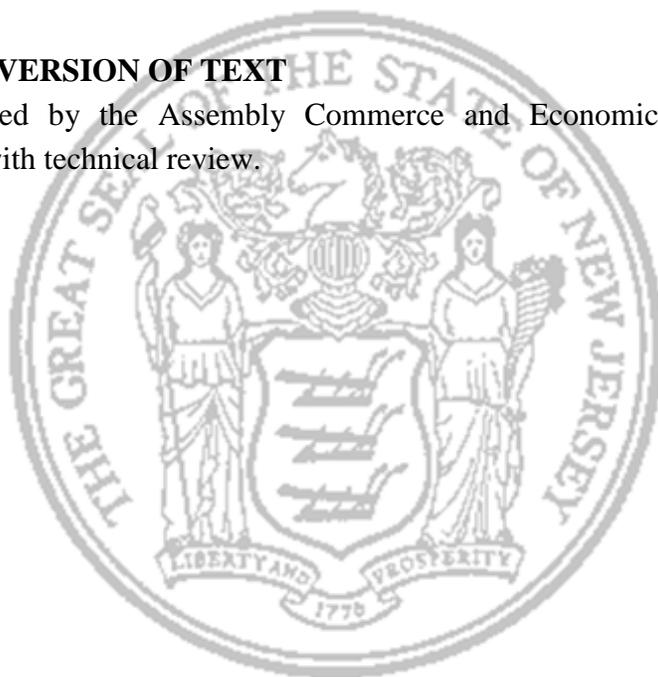
**Assemblymen Space and Harold J. Wirths**

**SYNOPSIS**

Urges residents of New Jersey to shop locally and support local businesses and organizations.

**CURRENT VERSION OF TEXT**

As reported by the Assembly Commerce and Economic Development Committee with technical review.



**(Sponsorship Updated As Of: 6/22/2018)**

AR11 DEANGELO, TULLY

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1 AN ASSEMBLY RESOLUTION urging the residents of New Jersey to  
2 shop locally and support local businesses and organizations.

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4 WHEREAS, Local shops, businesses, and organizations are the  
5 backbone of towns and communities throughout New Jersey,  
6 providing valuable services for residents and visitors alike; and

7 WHEREAS, When residents spend money in local businesses, that  
8 money tends to stay in the community, enriching it in a variety of  
9 ways; and

10 WHEREAS, Local businesses return revenue back into the local  
11 community, further supporting the enrichment of New Jersey's  
12 towns, cities, and municipalities, to a much greater extent than  
13 money spent online; and

14 WHEREAS, Local support for businesses creates jobs, makes  
15 communities more attractive, increases tourism, and helps fund  
16 valuable services and investments in our communities; and

17 WHEREAS, While New Jersey residents are encouraged to spend  
18 money and provide support to all our local shops, businesses, and  
19 organizations, residents are particularly encouraged to support and  
20 patronize the independently owned, brick and mortar businesses in  
21 our communities; and

22 WHEREAS, It is estimated that for every \$100 spent in locally owned,  
23 independent stores, \$68 of that money stays in the local community,  
24 through taxes, payroll, and other expenditures; and

25 WHEREAS, By shopping at locally owned, independent stores, the  
26 residents of New Jersey can help to revitalize our communities, and  
27 make a positive impact throughout our State; and

28 WHEREAS, The importance of shopping locally and at independent  
29 stores is especially great as we enter the holiday season, a time of  
30 year particularly relied on by these businesses; and

31 WHEREAS, During this season, New Jersey residents can make the  
32 largest impact by spending money in local businesses, where the  
33 benefits of that money will continue to work for good causes in our  
34 local communities; and

35 WHEREAS, It is altogether fitting and proper for the General Assembly  
36 to encourage the residents of New Jersey to support local shops,  
37 businesses, and organizations, including independently owned  
38 shops, businesses, and organizations, during the holiday season and  
39 the rest of year; now, therefore,

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41 BE IT RESOLVED by the General Assembly of the State of New  
42 Jersey:

43

44 1. The General Assembly encourages the residents of New  
45 Jersey to support local shops, businesses, and organizations,  
46 including independently owned shops, businesses, and  
47 organizations, during the holiday season and the rest of year.

**AR11 DEANGELO, TULLY**

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1       2. Copies of this resolution, as filed with the Secretary of State,  
2 shall be transmitted by the Clerk of the General Assembly to the  
3 New Jersey Chamber of Commerce and the New Jersey League of  
4 Municipalities.