

ASSEMBLY, No. 621

STATE OF NEW JERSEY

219th LEGISLATURE

PRE-FILED FOR INTRODUCTION IN THE 2020 SESSION

Sponsored by:

Assemblyman RALPH R. CAPUTO

District 28 (Essex)

SYNOPSIS

Requires each casino licensee conducting Internet gaming in this State to prominently advertise name of its Atlantic City casino on its Internet gaming websites and advertisements.

CURRENT VERSION OF TEXT

Introduced Pending Technical Review by Legislative Counsel.



2

5 **BE IT ENACTED** *by the Senate and General Assembly of the State*
6 *of New Jersey:*

20 2. This act shall take effect immediately.

25 This bill requires each casino licensee that conducts Internet
26 gaming in partnership with its Internet gaming affiliate under a
27 license issued by the Division of Gaming Enforcement to
28 prominently advertise the name of the casino and its Atlantic City
29 property on each Internet gaming website it operates under that
30 license, and to prominently print, display, announce, or otherwise
31 disseminate that name on each form of Internet gaming
32 advertisement conducted by the licensee or its Internet gaming
33 affiliate. The bill requires the division to review each licensee's
34 Internet gaming website and Internet gaming advertisement for
35 compliance with these requirements.