

ASSEMBLY, No. 1460

STATE OF NEW JERSEY 219th LEGISLATURE

PRE-FILED FOR INTRODUCTION IN THE 2020 SESSION

Sponsored by:

Assemblyman PAUL D. MORIARTY

District 4 (Camden and Gloucester)

SYNOPSIS

Requires printers to display average cost per 1,000 printed pages and ink cartridges to display yield.

CURRENT VERSION OF TEXT

Introduced Pending Technical Review by Legislative Counsel.



1 **AN ACT** concerning printing costs and supplementing P.L.1960,
2 c.39 (C.56:8-1 et seq.).

3

4 **BE IT ENACTED** by the Senate and General Assembly of the State
5 of New Jersey:

6

7 1. As used in P.L. , c. (C.) (pending before the
8 Legislature as this bill):

9 “Printer” means an output device that produces a paper copy of
10 alphanumeric or graphic data.

11 “Ink cartridge” means a replaceable module containing ink that
12 is designed to be inserted into a printer.

13

14 2. a. It shall be an unlawful practice for any person to sell, or
15 offer to sell, any printer unless:

16 (1) Its packaging includes, or has an attached tag or label that
17 conspicuously displays, the average cost per 1,000 printed pages for
18 black text printing; and

19 (2) If the printer is capable of printing photographs or in color,
20 its packaging, or a conspicuously displayed and attached tag or
21 label, includes the average cost per 1,000 printed pages for color
22 printing.

23 b. For the purposes of this section, the average cost per page
24 for black text printing shall be calculated by dividing the
25 manufacturer’s suggested retail price by the cartridge yield for all
26 of the printer’s ink cartridges. The average cost per page shall be
27 the sum of the quotients for all of the printer’s ink cartridges. Yield
28 shall be determined using the ISO/IEC 24711:2007 and ISO/IEC
29 19752:2004 standards for black text printing.

30 c. For the purposes of this section, the average cost per page
31 for color printing shall be calculated by dividing the manufacturer’s
32 suggested retail price by the cartridge yield for all of the printer’s
33 ink cartridges. The average cost per page shall be the sum of the
34 quotients for all of the printer’s ink cartridges. Yield shall be
35 determined using the ISO/IEC 24711:2007 and ISO/IEC
36 24712:2007 standards for color printing.

37

38 3. a. It shall be an unlawful practice for any person to sell, or
39 offer to sell, any ink cartridge unless its packaging includes, or has
40 an attached tag or label that conspicuously displays, the ink
41 cartridge’s yield.

42 b. For the purposes of this section, the yield for black ink
43 cartridges shall be determined using the ISO/IEC 24711:2007 and
44 ISO/IEC 19752:2004 standards for black text printing.

45 c. For the purposes of this section, the yield for color ink
46 cartridges shall be determined using the ISO/IEC 24711:2007 and
47 ISO/IEC 24712:2007 standards for color printing.

1 4. The Director of the Division of Consumer Affairs shall,
2 pursuant to the "Administrative Procedure Act," P.L.1968, c.410
3 (C.52:14B-1 et seq.), adopt rules and regulations necessary to
4 effectuate the purposes of this act.

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6 5. This act shall take effect on the first day of the 13th month
7 next following enactment.

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10 STATEMENT

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12 This bill makes it an unlawful practice to sell a printer without
13 information indicating the average cost per 1,000 printed pages for
14 black text and, if applicable, color printing. It is also an unlawful
15 practice, under the bill, to sell an ink cartridge without information
16 indicating the ink cartridge's yield. This information would have to be
17 included on the printer's or ink cartridge's packaging, or on a
18 conspicuously attached label or tag.

19 The bill specifies that the average cost per page is to be calculated
20 by dividing the manufacturer's suggested retail price for the printer's
21 cartridges by their yield. Yield is to be determined using standards
22 developed by the International Organization for Standardization.

23 A violation of this bill is an unlawful practice under the consumer
24 fraud act which is punishable by a monetary penalty of not more than
25 \$10,000 for a first offense and not more than \$20,000 for any
26 subsequent offense. Additionally, a violation can result in cease and
27 desist orders issued by the Attorney General, the assessment of
28 punitive damages, and the awarding of treble damages and costs to the
29 injured party.