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ASSEMBLY, No. 2614

STATE OF NEW JERSEY
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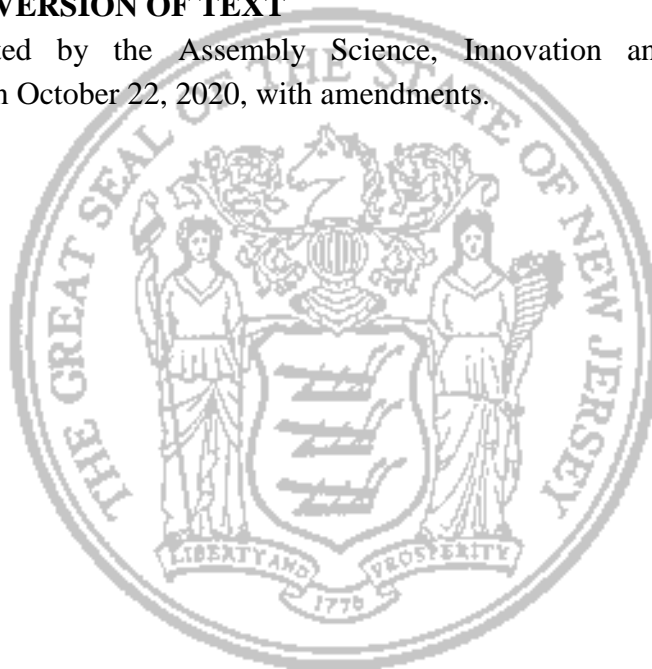
Assemblywoman Vainieri Huttle and Assemblyman Verrelli

SYNOPSIS

“21st Century Integrated Digital Experience Act.”

CURRENT VERSION OF TEXT

As reported by the Assembly Science, Innovation and Technology Committee on October 22, 2020, with amendments.



(Sponsorship Updated As Of: 10/29/2020)

1 AN ACT concerning the modernization of State government
2 websites, supplementing Title 52 of the Revised Statutes, and
3 amending P.L.2007, c.56.

4
5 **BE IT ENACTED** by the Senate and General Assembly of the State
6 of New Jersey:

7
8 1. (New section) This act shall be known and may be cited as
9 the “21st Century Integrated Digital Experience Act.”

10
11 2. (New section) The Legislature finds and declares that:

12 a. Ensuring New Jersey’s global leadership position in
13 technology and electronic government requires an approach that
14 narrows the growing gap between the digital demands of citizens
15 and the methods by which the government provides digital services
16 to New Jersey.

17 b. The enhancement of citizen-facing digital experiences can
18 change the paradigm for the delivery of government services and
19 dramatically reduce the cost of government operations.

20 c. Many State websites are not equipped to provide an
21 enhanced experience to the growing number of citizens who access
22 government services through a mobile device.

23 d. Government lags far behind the private sector in providing a
24 modern, seamless, personalized, and consistent digital experience
25 that provides useful information and services to citizens, businesses,
26 and other stakeholders.

27 e. The implementation of modern customer service
28 experiences, such as citizen-centric design, comprehensive self-
29 service capabilities, and uniform mobile rendering will be key to
30 facilitating the transition to from an analog, paper-based
31 government to a digital government that delivers information and
32 government services in an efficient and effective manner.

33 f. Transitioning from paper processes to adaptive and intuitive
34 digital forms would significantly improve government services.

35 g. All State websites should be accessible to individuals with
36 disabilities.

37
38 3. (New section) As used in ¹**[this act]** P.L. ____, c. ____ (C. ____)
39 (pending before the Legislature as this bill)¹:

40 "Agency" means any of the principal departments of the
41 Executive Branch, including the Department of the Treasury, and
42 any division, office, board, bureau, commission, authority ¹, ¹ or
43 entity therein or allocated thereto to comply with the provisions of
44 Article V, Section IV, paragraph 1 of the New Jersey Constitution.

EXPLANATION – Matter enclosed in bold-faced brackets **[thus]** in the above bill is
not enacted and is intended to be omitted in the law.

Matter underlined thus is new matter

Matter enclosed in superscript numerals has been adopted as follows:

¹Assembly AST committee amendments adopted October 22, 2020.

1 ¹“Cloud computing service” means a service that enables on-
2 demand self-service network access to a shared pool of configurable
3 computer resources including, but not limited to, data storage,
4 analytics, electronic commerce, streaming services, mobile services,
5 electronic mail, and document sharing and editing, which can be
6 rapidly provided and released with minimal management effort or
7 cloud computing service provider interaction.¹

8 “Information technology modernization and improvement plan”
9 or “plan” means the plan prepared by each agency pursuant to
10 section 4 of P.L. , c. (C.) (pending before the Legislature
11 as this bill).

12
13 4. (New section) Not later than one year following the date of
14 enactment of P.L. , c. (C.) (pending before the Legislature
15 as this bill) ¹, and every year thereafter¹, each agency shall develop
16 and submit to the Chief Technology Officer and Chief Innovation
17 Officer for the State of New Jersey an information technology
18 modernization and improvement plan. The plan shall ¹:

19 a.¹ describe how the agency will improve the provision of
20 digital services by leveraging data analytics and related tools to
21 ensure an effective rendering of all publicly facing websites on
22 mobile devices, increasing the use of data analytics to improve
23 website operation, enhancing the delivery of digital services
24 ¹through the adoption of commercial cloud computing services¹,
25 promoting the use of intuitive and adaptive electronic forms (
26 ¹【HTML-5】 HTML Living Standard¹), utilizing electronic
27 signatures, and digitizing government processes and workflows ¹【.
28 The plan shall】 ;

29 b.¹ outline a process to be utilized by the agency to ensure that
30 each State website intended for public use is mobile-friendly and
31 accessible by persons with disabilities within one year following the
32 submission of each agency’s plan ¹【. The plan shall】 ;

33 c. outline ways to improve wireless connectivity Statewide,
34 including underserved urban and rural communities, as well as
35 recommendations to expedite the implementation of the necessary
36 infrastructure for wireless connectivity; and

37 d.¹ be developed within the limits of fiscal and other resources
38 available to the agency.

39 Each agency shall make its plan available to the public
40 electronically through a link displayed on its website.

41
42 5. Section 12 of P.L.2007, c.56 (C.52:18A-230) is amended to
43 read as follows:

44 12. The Chief Technology Officer, in consultation with the
45 Chief Innovation Officer, shall:

46 a. be authorized to establish the internal organizational
47 structure of the Office of Information Technology in a manner

- 1 appropriate to carrying out the duties and functions, and fulfilling
2 the responsibilities, of the office;
- 3 b. be authorized to coordinate and conduct all information
4 technology operations in the Executive Branch of State
5 Government, including agency technology operations;
- 6 c. be authorized to draft and establish Service Level
7 Agreements with each department and agency in the Executive
8 Branch of State Government;
- 9 d. be authorized to review and analyze the results of the
10 Statewide Information Technology Assessment Study; **[and]**
- 11 e. be authorized to enter into agreements, in accordance and
12 consistent with applicable law, regulations, and existing contracts,
13 with private and public entities or individuals to effectuate the
14 purposes of sections 6 through 16 of P.L.2007, c.56 (C.52:18A-224
15 through C.52:18A-234);
- 16 f. in consultation with the New Jersey Information Technology
17 Project Review Board, evaluate ¹on an annual basis¹ the feasibility
18 of using artificial intelligence ¹**[and]** ¹ machine learning ¹, and
19 commercial cloud computing services, as well as other emerging
20 technologies,¹ by State agencies to provide public services and the
21 development of data analytics capabilities to enable data-driven
22 policy development by State agencies; and
- 23 g. ¹develop a process to¹ promulgate ¹, and update no less than
24 every other year,¹ a set of metrics to assess each ¹State¹ agency's
25 implementation of a modern digital experience. ¹The set of metrics
26 shall be reevaluated every three years¹.
27 (cf: P.L.2013, c.253, s.44)
- 28
- 29 6. This act shall take effect immediately.