[First Reprint]

ASSEMBLY, No. 2639

STATE OF NEW JERSEY

219th LEGISLATURE

INTRODUCED FEBRUARY 13, 2020

Sponsored by:
Assemblyman WILLIAM F. MOEN, JR.
District 5 (Camden and Gloucester)
Assemblyman VINCENT MAZZEO
District 2 (Atlantic)
Assemblywoman BETTYLOU DECROCE
District 26 (Essex, Morris and Passaic)

Co-Sponsored by:
Assemblywoman Lopez

SYNOPSIS

Authorizes issuance of Rowan University alumni license plates.

CURRENT VERSION OF TEXT

As reported by the Assembly Transportation and Independent Authorities Committee on October 22, 2020, with amendments.

(Sponsorship Updated As Of: 10/22/2020)

AN ACT authorizing the issuance of Rowan University alumni license plates and supplementing Title 39 of the Revised Statutes.

BE IT ENACTED *by the Senate and General Assembly of the State of New Jersey:*

1. a. Upon proper application, the Chief Administrator of the New Jersey Motor Vehicle Commission shall issue Rowan University alumni license plates for any motor vehicle owned or leased and registered in this State. In addition to the registration number and other markings or identification otherwise prescribed by law, the license plates shall display appropriate words or a slogan and emblem honoring Rowan University. The chief administrator shall, in consultation with the Rowan University Alumni Association, select the design and color scheme of the Rowan University alumni license plates. The Rowan University alumni license plates shall be subject to the provisions of chapter 3 of Title 39 of the Revised Statutes, except as hereinafter otherwise provided.

b. Application for issuance of Rowan University alumni license plates shall be made to the chief administrator on forms and in a manner prescribed by the chief administrator. In order to be deemed complete, an application shall be accompanied by a fee of $50, payable to the New Jersey Motor Vehicle Commission, which shall be in addition to the fees otherwise prescribed by law for the registration of a motor vehicle. The chief administrator shall collect annually, subsequent to the year of issuance of the Rowan University alumni license plates, a $10 fee for the license plates in addition to the fees otherwise prescribed by law for the registration of a motor vehicle. The additional fees required by this subsection shall be deposited in the "Rowan University License Plate Fund" created pursuant to subsection c. of this section.

c. There is created in the Department of the Treasury a special non-lapsing fund to be known as the "Rowan University License Plate Fund." There shall be deposited in the fund the amount collected from all license plate fees collected pursuant to subsection b. of this section, less the amounts necessary to reimburse the commission for administrative costs pursuant to subsection d. of this section. Monies deposited in the fund shall be appropriated annually to the Rowan University Alumni Association to be used to support the organization's mission and programs. Monies deposited in the fund shall be held in interest-bearing accounts in public depositories as defined pursuant to section 1 of P.L.1970, c.236 (C.17:9-41), and may be invested or reinvested in securities

EXPLANATION – Matter enclosed in bold-faced brackets [thus] in the above bill is not enacted and is intended to be omitted in the law.

Matter underlined thus is new matter.
Matter enclosed in superscript numerals has been adopted as follows:
[1]Assembly ATR committee amendments adopted October 22, 2020.

approved by the State Treasurer. Interest or other income earned on monies deposited into the fund, and any monies which may be appropriated or otherwise become available for purposes of the fund, shall be credited to and deposited in the fund for use as set forth in P.L. , c. (C.) (pending before the Legislature as this bill).

d. Prior to the deposit of the additional fees collected pursuant to subsection b. of this section into the "Rowan University License Plate Fund," amounts thereof as are necessary shall be used to reimburse the commission for all costs reasonably and actually incurred, as stipulated by the chief administrator for:

(1) designing, producing, issuing, renewing, and publicizing the availability of the Rowan University alumni license plates; and

(2) any computer programming changes that may be initially necessary to implement the Rowan University alumni license plate program in an amount not to exceed $150,000.

The chief administrator shall annually certify to the State Treasurer the average cost per license plate incurred in the immediately preceding year by the commission in producing, issuing, renewing, and publicizing the availability of the Rowan University alumni license plates. The annual certification of the average cost per license plate shall be approved by the Joint Budget Oversight Committee, or its successor.

In the event that the average cost per license plate as certified by the chief administrator and approved by the Joint Budget Oversight Committee, or its successor, is greater than the $50 application fee established in subsection b. of this section in two consecutive fiscal years, the chief administrator may discontinue the issuance of Rowan University alumni license plates.

e. The chief administrator shall notify eligible motorists of the opportunity to obtain Rowan University alumni license plates by publicizing the availability of the license plates on the commission's website. The Rowan University Alumni Association President and any other individual or entity designated by the Rowan University Alumni Association, may publicize the availability of the Rowan University alumni license plates in any manner that the Rowan University Alumni Association deems appropriate.

f. The chief administrator and the Rowan University Alumni Association President shall develop and enter into a memorandum of agreement setting forth the procedures to be followed in carrying out their respective responsibilities under P.L. , c., (C.) (pending before the Legislature as this bill).

g. The Rowan University Alumni Association President shall appoint a representative who shall act as a liaison between the Rowan University Alumni Association and the commission. The liaison shall represent the Rowan University Alumni Association in

any and all communications with the commission regarding the Rowan University alumni license plates established by P.L. , c. (C.) (pending before the Legislature as this bill).

2. a. State or public funds shall not be used by the commission for the initial cost of:

(1) designing, producing, issuing, and publicizing the availability of Rowan University alumni license plates; or

(2) any computer programming changes which may be necessary to implement the Rowan University alumni license plate program established by P.L. , c. (C.) (pending before the Legislature as this bill).

b. The Rowan University Alumni Association or an individual or entity designated by the Rowan University Alumni Association, shall contribute non-public monies in an amount to be determined by the chief administrator, not to exceed a total of $25,000, to be used to offset the initial costs incurred by the commission for designing, producing, issuing, and publicizing the availability of Rowan University alumni license plates, and any computer programming which may be necessary to implement the program. Concerned organizations and individual donors may contribute monies to the Rowan University Alumni Association to be used to offset the initial costs incurred by the commission for the Rowan University alumni license plates authorized by P.L. , c. (C.) (pending before the Legislature as this bill). [1]Any amount remaining after the payment of the initial cost shall be deposited in the "Rowan University License Plate Fund" established pursuant to subsection c. of section 1 of P.L. , c. (C.) (pending before the Legislature as this bill).[1]

c. The commission shall not begin designing, producing, issuing, or publicizing the availability of Rowan University alumni license plates, or making any necessary programming changes, until the following requirements have been met:

(1) The Rowan University Alumni Association or an individual or entity designated by the Rowan University Alumni Association, has provided the commission with the non-public monies necessary, as determined by the chief administrator pursuant to subsection b. of this section, to offset the initial costs incurred by the commission in establishing the Rowan University alumni license plate program; and

(2) The liaison appointed by the Rowan University Alumni Association President pursuant to subsection g. of section 1 of P.L. , c. (C.) (pending before the Legislature as this bill) has provided the commission with not less than 500 completed applications for Rowan University alumni license plates. These applications shall constitute the initial order for Rowan University alumni license plates and shall be accompanied by a fee

representing the total cost of the initial order. The fee shall be determined by multiplying the number of sets of license plates being ordered by the applicable initial fee for each set of license plates as set forth in subsection b. of section 1 of P.L. , c. (C.) (pending before the Legislature as this bill).

3. This act shall take effect immediately, but shall remain inoperative until the first day of the 13th month following the date on which the conditions set forth in paragraphs (1) and (2) of subsection c. of section 2 of this act have been satisfied. The chief administrator may take anticipatory acts in advance of that date as may be necessary for the timely implementation of this act. This act shall expire if the conditions set forth in paragraphs (1) and (2) of subsection c. of section 2 of this act are not satisfied by the last day of the 15th month following enactment.