

**ASSEMBLY, No. 3723**

**STATE OF NEW JERSEY**  
**219th LEGISLATURE**

INTRODUCED MARCH 16, 2020

**Sponsored by:**

**Assemblyman RONALD S. DANCER**

**District 12 (Burlington, Middlesex, Monmouth and Ocean)**

**SYNOPSIS**

Requires State Health Benefits Commission advertise and annually review NJWELL program.

**CURRENT VERSION OF TEXT**

As introduced.



1 AN ACT concerning the NJWELL program for public employees  
2 and supplementing P.L.1961, c.49 (C.52:14-17.25 et seq.).  
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4 **BE IT ENACTED** by the Senate and General Assembly of the State  
5 of New Jersey:  
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7 1. a. The Legislature finds and declares that:

8 The State of New Jersey cares about employee wellness because  
9 an employee's health and wellbeing impact morale, safety,  
10 productivity, absenteeism, recruitment, and retention, as well as  
11 health care costs.

12 The NJWELL program promotes and provides the skills that  
13 people need to have healthy behaviors. The program rewards  
14 actively employed members of the State Health Benefits Program  
15 and their covered spouses for completing various health  
16 assessments and wellness activities.

17 To encourage the participation, the NJWELL program should be  
18 more widely advertised to reach all public employees, and  
19 streamlined so that it is more user-friendly. A well-advertised and  
20 easy to use website will encourage more public employees to take  
21 advantage of the program and to participate on an annual basis.

22 b. The State Health Benefits Commission shall develop and  
23 implement a program for extensive advertising of NJWELL through  
24 electronic mail, flyers, health fairs, promotional videos and  
25 speakers, and through any means as shall be deemed appropriate  
26 and suitable to increase the utilization by members of the State  
27 Health Benefits Program.

28 The State Health Benefits Commission shall conduct an annual  
29 review of the NJWELL program and prepare a written report of the  
30 review. The report shall include, but need not be limited to, the  
31 number of persons utilizing the program, ease of use and access to  
32 the website, and ease of reporting completion of the program's  
33 required tasks. The report shall be submitted to the Governor and  
34 the Legislature pursuant to section 2 of P.L.1991, c.164 (C.52:14-  
35 19.1).

36 The State Health Benefits Commission shall adopt, pursuant to  
37 the "Administrative Procedure Act," P.L.1968, c.410 (C.52:14B-1 et  
38 seq.), such rules and regulations as may be necessary to implement  
39 the provisions of this section including, but not limited to, the  
40 prescribing of administrative and notification procedures in order to  
41 fulfill the requirements of this section.  
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43 2. This act shall take effect 90 days next following the date of  
44 enactment.

STATEMENT

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The State of New Jersey cares about employee wellness because an employee's health and wellbeing impact morale, safety, productivity, absenteeism, recruitment, and retention, as well as health care costs.

Wellness programs use health risk appraisals, biometric screenings, email notifications, text messages, Internet sites, educational lunches, special speakers, and many other forms of communication to create wellness awareness.

The NJWELL wellness program rewards actively employed members of the State Health Benefits Program and their covered spouses for completing an online health assessment, a biometric health screening, and other wellness activities. The program promotes and provides the skills that public employees need to have healthy behaviors.

To encourage the participation, the NJWELL program should be more widely advertised to reach all public employees, and streamlined so that it is more user-friendly. A well-advertised and easy to use website will encourage more people to take advantage of the program, and to participate on an annual basis.

In addition, this bill requires the State Health Benefits Commission to conduct an annual review of the NJWELL program. The report of the annual review, at a minimum, will include the number of persons utilizing the program, ease of use and access to the website, and ease of reporting completion of the program's required tasks. The report will be submitted to the Governor and the Legislature.