

ASSEMBLY, No. 5356

STATE OF NEW JERSEY 219th LEGISLATURE

INTRODUCED FEBRUARY 22, 2021

Sponsored by:

Assemblywoman ANNETTE QUIJANO

District 20 (Union)

Assemblyman JOHN ARMATO

District 2 (Atlantic)

Assemblyman PARKER SPACE

District 24 (Morris, Sussex and Warren)

Co-Sponsored by:

Assemblymen Dancer and Wirths

SYNOPSIS

Establishes “Rural Business Development Program” in EDA; appropriates \$35 million to EDA from federal funds.

CURRENT VERSION OF TEXT

As introduced.



(Sponsorship Updated As Of: 2/22/2021)

1 AN ACT concerning assistance to certain rural-based businesses and
2 supplementing P.L.1974, c.80 (C.34:1B-1 et seq.).

3

4 BE IT ENACTED by the Senate and General Assembly of the State
5 of New Jersey:

6

7 1. As used in sections 1 and 2 of P.L. , c. (C.)
8 (pending before the Legislature as this bill):

9 “Authority” means the New Jersey Economic Development
10 Authority established pursuant to section 4 of P.L.1974, c.80
11 (C.34:1B-4).

12 “Business Action Center” means the Business Action Center
13 established in the Department of State pursuant to Reorganization
14 Plan No. 003-2011.

15 “Department” means the New Jersey Department of Agriculture.

16 “Development fund” means the “Rural Business Development
17 Fund” established pursuant to section 3 of P.L. , c. (C.)
18 (pending before the Legislature as this bill).

19 “Program” means the “Rural Business Development Program”
20 established pursuant to P.L. , c. (C.) (pending before the
21 Legislature as this bill).

22 “Rural business” means a small business located within a rural
23 census tract that operates a sustainable farm and a food system that
24 enhances the local economy and the overall health of the local rural
25 census tract in which the rural business serves.

26 “Rural census tract” means a census tract, as reported in the most
27 recently completed decennial census published by the United States
28 Census Bureau, that is not identified by the United States Census
29 Bureau as an Urbanized Area or as an Urban Cluster.

30 “Small business” means a business engaged in the conduct of a
31 trade or business in this State that qualifies as a “small business
32 concern” within the meaning of the federal "Small Business Act,"
33 Pub.L.85-536 (15 U.S.C. s.631 et seq.) for the purpose of the small
34 business’s eligibility for receiving assistance from the United States
35 Small Business Administration. “Small business” shall include, but
36 not be limited to, a small business established and operating in this
37 State that is certified, pursuant to federal law, under the United
38 States Small Business Administration’s 8(a) Business Development
39 program or the HUBZone program, or as a small disadvantaged
40 business, or as a business concern by the United States Department
41 of Housing and Urban Development pursuant to section 3 of the
42 Housing and Urban Development Act of 1968 (12 U.S.C. s.1701u).

43

44 2. The New Jersey Economic Development Authority, in
45 consultation with the Business Action Center and the Department of
46 Agriculture, shall establish and maintain a program to be known as
47 the “Rural Business Development Program” to provide grant
48 funding to a rural business to be used for the retention or creation of

1 employment positions at the rural business. The authority shall
2 enter into an agreement with a rural business concerning the
3 authority's provision of grant funding to a rural business for this
4 purpose. The authority shall establish the terms and conditions by
5 which a rural business may apply for participation in the program.

6
7 3. The authority shall establish and maintain within the
8 program a special, non-lapsing, revolving fund to be known as the
9 "Rural Business Development Fund" to provide grant funding to a
10 rural business that participates in the program and to administer the
11 program. The development fund shall be credited with \$35,000,000
12 from an appropriation made to the authority pursuant to section 5 of
13 P.L. , c. (C.) (pending before the Legislature as this bill).
14 The development fund may be credited with moneys made available
15 by the authority for the purpose of the development fund and
16 moneys received by the authority from any other public or private
17 donations. The authority is authorized to seek and accept gifts,
18 grants, or donations from private or public sources for deposit in the
19 development fund, except that the authority may not accept a gift,
20 grant, or donation that is subject to conditions that are inconsistent
21 with any other law of this State.

22
23 4. a. In administering the program and the development fund,
24 the authority shall establish:

- 25 (1) procedures and timelines for applications for the program;
26 (2) criteria for determining grant funding to be disbursed from
27 the development fund to a rural business;
28 (3) reporting requirements for rural businesses accepted into the
29 program and their receiving grant funding from the development
30 fund; and
31 (4) any other policies deemed necessary by the authority for the
32 administration of the program and the development fund. The
33 authority, in its sole discretion, may amend these policies at any
34 time if the policies are established or amended in a manner
35 consistent with the provisions of P.L. , c. (C.) (pending
36 before the Legislature as this bill).

37 b. The reporting requirements established pursuant to
38 paragraph (3) of subsection a. of this section shall require a rural
39 business receiving grant funding under the program to report to the
40 authority every six months while the rural business participates in
41 the program detailing how the rural business used grant funding to
42 retain or create employment positions at the rural business, and any
43 other information the authority requires in a form and manner
44 determined by the authority.

45
46 5. There is appropriated from the General Fund to the New
47 Jersey Economic Development Authority the sum of \$35,000,000
48 from a portion of those federal block grant funds allocated to the

1 State from the federal “Coronavirus Relief Fund,” established
2 pursuant to the federal Coronavirus Aid, Relief, and Economic
3 Security Act,” Pub.L.116-136, for use by the authority to provide
4 grant funding to rural businesses that participate in the program
5 established under P.L. , c. (C.) (pending before the
6 Legislature as this bill) and to administer that program.

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8 6. This act shall take effect immediately.

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11 STATEMENT

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13 This bill requires the New Jersey Economic Development
14 Authority (EDA) to establish and maintain a program to be known
15 as the “Rural Business Development Program” (program) to
16 provide grant funding to a “rural business,” as defined in the bill, to
17 be used for the retention or creation of employment positions at
18 rural businesses. Under the bill, the EDA is to enter into an
19 agreement with a rural business concerning the authority’s
20 provision of grant funding to the rural business for this purpose.

21 The EDA is to establish and maintain the “Rural Business
22 Development Fund” (development fund) to provide grant funding to
23 rural businesses that participate in the program and to administer
24 the program. The development fund is to be credited with
25 \$35,000,000 from an appropriation made to the authority. The
26 development fund may be credited with moneys made available by
27 the EDA for the purpose of the development fund and moneys
28 received by the authority from any other public or private
29 donations.

30 In administering the program, the EDA is to establish:

- 31 1) procedures and timelines for applications for the program;
32 2) criteria for determining grant funding amounts to be
33 disbursed from the development fund to rural businesses;
34 3) reporting requirements for rural businesses accepted into the
35 program and their receiving grant funding from the development
36 fund; and
37 4) any other policies deemed necessary by the EDA for the
38 administration of the program and the development fund.

39 A rural business receiving grant funding under the program is to
40 report to the EDA every six months while the rural business
41 participates in the program detailing how the rural business used
42 grant funding to retain or create employment positions at the rural
43 business, and any other information the EDA requires.