

ASSEMBLY JOINT RESOLUTION

No. 100

STATE OF NEW JERSEY

219th LEGISLATURE

INTRODUCED FEBRUARY 20, 2020

Sponsored by:

Assemblyman PARKER SPACE

District 24 (Morris, Sussex and Warren)

SYNOPSIS

Designates first full week in August of each year as “Farmers Market Week.”

CURRENT VERSION OF TEXT

As introduced.



1 **A JOINT RESOLUTION** designating the first full week in August of
2 each year as “Farmers Market Week.”

3
4 **WHEREAS**, Farmers markets provide consumers access to locally
5 grown fruits, vegetables, and other foods, while also giving farmers
6 the opportunity to develop a personal relationship with their
7 customers; and

8 **WHEREAS**, Farmers markets serve local communities by increasing
9 access to fresh, nutritious, and affordable food, supporting good
10 health, stimulating local economies, and promoting sustainability;
11 and

12 **WHEREAS**, Farmers markets and other locally owned food businesses
13 return more than three times as much of their revenue into the local
14 economy than do chain competitors, which helps create jobs and
15 boosts local economic activity; and

16 **WHEREAS**, Farmers markets are expanding access to fresh food for
17 people of all income levels; and

18 **WHEREAS**, With support from the United States Department of
19 Agriculture, more farmers markets offer customers the opportunity
20 to make purchases with the Supplemental Nutrition Assistance
21 Program, the Women, Infants, and Children Farmers’ Market
22 Nutrition Program, and the Senior Farmers’ Market Nutrition
23 Program; and

24 **WHEREAS**, According to industry estimates, the national market for
25 local and regional foods was valued at \$12 billion in 2014; and

26 **WHEREAS**, Farmers markets create new business opportunities for
27 farmers interested in selling sustainably produced food, such as
28 organic products and chemical or pesticide-free products; and

29 **WHEREAS**, These markets also encourage farmers and the community
30 to educate each other about nutrition, cooking, and farming; and

31 **WHEREAS**, Each year in August, “National Farmers Market Week”
32 celebrates the farmers, ranchers, and local food businesses, as well
33 as the communities that support them; and

34 **WHEREAS**, It is important that “Farmers Market Week” in New Jersey
35 coincide with “National Farmers Market Week” so as to properly
36 and fully recognize the key role these markets have in both the
37 State and the nation; now, therefore,

38
39 **BE IT RESOLVED** *by the Senate and General Assembly of the*
40 *State of New Jersey:*

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42 1. The first full week of August in each year is designated as
43 “Farmers Market Week” in the State of New Jersey.

44
45 2. The Governor is respectfully requested to annually issue a
46 proclamation calling upon public officials and citizens of the State

1 to recognize the key role of farmers markets in local communities
2 by observing “Farmers Market Week” with appropriate activities
3 and programs.

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5 3. This joint resolution shall take effect immediately.

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STATEMENT

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10 This bill designates the first full week in August of each year as
11 “Farmers Market Week” in the State of New Jersey in order to
12 recognize the key role of these markets in our local communities.

13 Farmers markets serve local communities by increasing access to
14 fresh, nutritious, and affordable food, supporting good health,
15 stimulating local economies, and promoting sustainability.

16 “Farmers Market Week” in New Jersey will coincide with
17 “National Farmers Market Week” each year so as to properly and
18 fully recognize the key role these markets have in both the State and
19 throughout the nation.