

ASSEMBLY RESOLUTION No. 111

STATE OF NEW JERSEY 219th LEGISLATURE

INTRODUCED FEBRUARY 24, 2020

Sponsored by:

Assemblyman WAYNE P. DEANGELO

District 14 (Mercer and Middlesex)

Co-Sponsored by:

Assemblywoman Vainieri Huttie and Assemblyman Simonsen

SYNOPSIS

Urges residents of New Jersey to shop locally and support local businesses and organizations.

CURRENT VERSION OF TEXT

As introduced.



(Sponsorship Updated As Of: 8/25/2020)

AR111 DEANGELO

2

1 **AN ASSEMBLY RESOLUTION** urging the residents of New Jersey to
2 shop locally and support local businesses and organizations.

3
4 **WHEREAS**, Local shops, businesses, and organizations are the
5 backbone of towns and communities throughout New Jersey,
6 providing valuable services for residents and visitors alike; and

7 **WHEREAS**, When residents spend money in local businesses, that
8 money tends to stay in the community, enriching it in a variety of
9 ways; and

10 **WHEREAS**, Local businesses return revenue back into the local
11 community, further supporting the enrichment of New Jersey's
12 towns, cities, and municipalities, to a much greater extent than
13 money spent online; and

14 **WHEREAS**, Local support for businesses creates jobs, makes
15 communities more attractive, increases tourism, and helps fund
16 valuable services and investments in our communities; and

17 **WHEREAS**, While New Jersey residents are encouraged to spend
18 money and provide support to all our local shops, businesses, and
19 organizations, residents are particularly encouraged to support and
20 patronize the independently owned, brick and mortar businesses in
21 our communities; and

22 **WHEREAS**, It is estimated that for every \$100 spent in locally owned,
23 independent stores, \$68 of that money stays in the local community,
24 through taxes, payroll, and other expenditures; and

25 **WHEREAS**, By shopping at locally owned, independent stores, the
26 residents of New Jersey can help to revitalize our communities, and
27 make a positive impact throughout our State; and

28 **WHEREAS**, The importance of shopping locally and at independent
29 stores is especially great as we enter the holiday season, a time of
30 year particularly relied on by these businesses; and

31 **WHEREAS**, During this season, New Jersey residents can make the
32 largest impact by spending money in local businesses, where the
33 benefits of that money will continue to work for good causes in our
34 local communities; and

35 **WHEREAS**, It is altogether fitting and proper for the General Assembly
36 to encourage the residents of New Jersey to support local shops,
37 businesses, and organizations, including independently owned
38 shops, businesses, and organizations, during the holiday season and
39 the rest of year; now, therefore,

40
41 **BE IT RESOLVED** by the General Assembly of the State of New
42 Jersey:

43
44 1. The General Assembly encourages the residents of New
45 Jersey to support local shops, businesses, and organizations,
46 including independently owned shops, businesses, and
47 organizations, during the holiday season and the rest of year.

AR111 DEANGELO

3

2. Copies of this resolution, as filed with the Secretary of State, shall be transmitted by the Clerk of the General Assembly to the New Jersey Chamber of Commerce and the New Jersey League of Municipalities.

STATEMENT

9 This resolution urges the residents of New Jersey to shop locally
10 and support local shops, businesses, and organizations, including
11 independently owned shops, businesses, and organizations, during
12 the holiday season and the rest of year.

Local shops, businesses, and organizations are the backbone of towns and communities throughout New Jersey, providing valuable services for residents and visitors alike. When residents spend money in local businesses, that money tends to stay in the community, enriching it in a variety of ways.

18 While New Jersey residents are encouraged to spend money and
19 provide support to all our local shops, businesses, and
20 organizations, they are particularly encouraged to support and
21 patronize the independently owned, brick and mortar businesses,
22 which return the most money of any businesses back into our
23 communities. By shopping at locally owned, independent stores,
24 the residents of New Jersey can help to revitalize our communities,
25 and make a positive impact throughout our State.