

ASSEMBLY RESOLUTION No. 158

STATE OF NEW JERSEY 219th LEGISLATURE

INTRODUCED MAY 7, 2020

Sponsored by:

Assemblyman PARKER SPACE

District 24 (Morris, Sussex and Warren)

SYNOPSIS

Urges Division of Travel and Tourism to produce map of scenic motorcycle routes.

CURRENT VERSION OF TEXT

As introduced.



AR158 SPACE

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1 **AN ASSEMBLY RESOLUTION** urging the Division of Travel and
2 Tourism in the Department of State to produce a map of scenic
3 motorcycle routes.

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5 **WHEREAS**, New Jersey is replete with scenic and varied landscapes,
6 trails and roads, many of which are unknown to both residents of
7 the State and out-of-State travelers; and

8 **WHEREAS**, Motorcyclists, who represent a substantial portion of
9 travelers through the State, enjoy riding motorcycles because of the
10 immersive experience with their surroundings that cannot be
11 rivalled, including the ability to traverse routes not accessible by car;
12 and

13 **WHEREAS**, In addition to utilizing motorcycles as a mode of functional
14 transportation, motorcyclists often patronize establishments and
15 tourist attractions along their routes, thereby contributing to the
16 local economy; and

17 **WHEREAS**, The state of Wyoming has produced a map detailing
18 various scenic motorcycle routes for tourists to explore, which
19 includes advertisements for businesses along such routes and travel-
20 and motorcycle-related businesses that may be of interest to
21 motorcyclists; and

22 **WHEREAS**, New Jersey could produce a map, printed or online, at little
23 to no cost, detailing the State's own scenic routes, and any cost of
24 production of the map could be covered by the use of comparable
25 advertisements; and

26 **WHEREAS**, New Jersey should be promoting all of the unique travel
27 routes and attractions to encourage motorcyclists to visit and spend
28 more time in the State; and

29 **WHEREAS**, It is therefore fitting and proper, and in the State's interest,
30 for this House to urge the Division of Travel and Tourism in the
31 Department of State to produce a map, in a manner as is most
32 reasonably cost effective, detailing New Jersey's scenic motorcycle
33 routes; now, therefore,

34

35 **BE IT RESOLVED** *by the General Assembly of the State of New*
36 *Jersey:*

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38 1. This House respectfully urges the Division of Travel and
39 Tourism in the Department of State to produce a map, online,
40 printed, or both, in a manner as is most reasonably cost effective,
41 detailing New Jersey's scenic motorcycle routes and attractions. If
42 possible, any cost of production of the map should be defrayed
43 through the use of advertisements.

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45 2. Copies of this resolution, as filed with the Secretary of State,
46 shall be transmitted by the Clerk of the General Assembly to the
47 Director of the Division of Travel and Tourism within the
48 Department of State, and to the Governor of New Jersey.

STATEMENT

This resolution urges the Division of Travel and Tourism in the Department of State to produce a map of scenic routes and attractions for motorcyclists. The map could be available online, printed, or both, and should be produced in a manner that is as reasonably cost effective as possible. The division should consider the use of advertisements to defray any cost associated with the production of the map.

New Jersey has many scenic routes and landscapes which would be of interest to motorcyclists, many of whom enjoy the immersive experience with their surroundings while riding. Moreover, motorcyclists riding for pleasure seek out unique and interesting attractions and routes to ride their motorcycles.

As part of the riding experience, motorcyclists often patronize local establishments along and near their routes, promoting local tourism and contributing to the local economy.

New Jersey should promote its various unique experiences, and it is the sponsor's belief that a map providing for scenic motorcycle routes would benefit the State. Therefore, this resolution urges the Division of Travel and Tourism to create such a map.