

[First Reprint]
SENATE, No. 488

STATE OF NEW JERSEY
219th LEGISLATURE

PRE-FILED FOR INTRODUCTION IN THE 2020 SESSION

Sponsored by:

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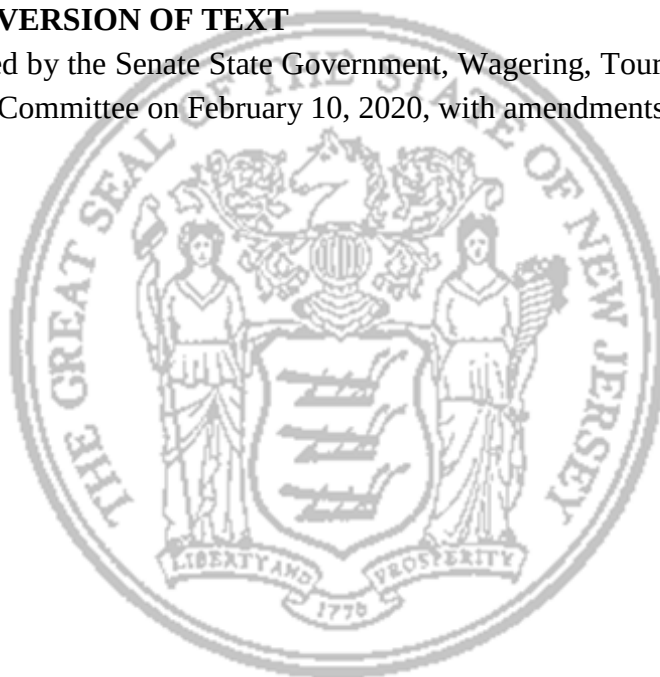
Senator Turner

SYNOPSIS

Establishes “County Tourism Incentive Grant Fund” within Department of Treasury to provide funding for grants to counties to support tourism advertising and promotion.

CURRENT VERSION OF TEXT

As reported by the Senate State Government, Wagering, Tourism & Historic Preservation Committee on February 10, 2020, with amendments.



(Sponsorship Updated As Of: 2/10/2020)

1 **AN ACT** establishing the “County Tourism Incentive Grant Fund”
 2 within the Department of the Treasury to provide funding for
 3 grants to counties to support tourism advertising and promotion,
 4 supplementing Title 52 and Title 54 of the Revised Statutes.

5
 6 **BE IT ENACTED** *by the Senate and General Assembly of the State*
 7 *of New Jersey:*

8
 9 1. a. There is established in the Department of the Treasury a
 10 special, non-lapsing fund to be known as the “County Tourism
 11 Incentive Grant Fund.”

12 b. The fund shall be administered by the State Treasurer, and
 13 shall be the repository for all excess State hotel and motel
 14 occupancy fee revenues appropriated and distributed to the
 15 Department of the Treasury for deposit to the fund pursuant to
 16 section 3 of P.L. , c. (C.) (pending before the Legislature as
 17 this bill). ¹As used in this act, “excess State hotel and motel
 18 occupancy fee revenues” means revenues from hotel and motel
 19 occupancy fees collected during the preceding State fiscal year that
 20 are in excess of the revenue certified upon enactment of the annual
 21 appropriations act for that preceding State fiscal year as anticipated
 22 to be collected from such fee.¹

23 c. The State Treasurer shall use all revenue deposited to the
 24 fund to issue annually, commencing with State fiscal year ¹**[2015]**
 25 2021¹, tourism incentive grants to counties pursuant to section 2 of
 26 P.L. , c. (C.) (pending before the Legislature as this bill).

27
 28 2. a. The State Treasurer shall issue annually, commencing
 29 with State fiscal year ¹**[2015]** 2021¹, tourism incentive grants to
 30 counties from excess State hotel and motel occupancy fee revenues
 31 deposited to the “County Tourism Incentive Grant Fund”
 32 established pursuant to section 1 of P.L. , c. (C.) (pending
 33 before the Legislature as this bill), for purposes of providing
 34 financial assistance to counties to support tourism advertising and
 35 promotion.

36 b. To effectuate those purposes, the State Treasurer shall
 37 approve, on or before January 1, ¹**[2015]** 2021¹ and on or before
 38 January 1 of each year thereafter, the issuance of a tourism
 39 incentive grant to each county that has, on or before October 1,
 40 ¹**[2014]** 2020¹ and on or before October 1 of each year thereafter:

41 (1) made and filed an application with the State Treasurer
 42 seeking financial assistance from the fund for tourism advertising
 43 and promotion;

EXPLANATION – Matter enclosed in bold-faced brackets **[thus]** in the above bill is
 not enacted and is intended to be omitted in the law.

Matter underlined thus is new matter.

Matter enclosed in superscript numerals has been adopted as follows:

¹Senate SSG committee amendments adopted February 10, 2020.

1 (2) submitted a statement to the State Treasurer detailing how
2 financial assistance from the fund will be used by the county to
3 support tourism advertising and promotion; and

4 (3) entered into an agreement with the State Treasurer requiring
5 the county to use financial assistance from the fund to support
6 tourism advertising and promotion, to not use financial assistance
7 from the fund to reduce or eliminate the total amount of other funds
8 currently used by the county to support tourism advertising and
9 promotion, and to repay, with interest, the total amount of financial
10 assistance issued to the county from the fund if the financial
11 assistance is not used to support tourism advertising and promotion
12 or the financial assistance is used to reduce or eliminate the total
13 amount of other funds currently used by the county to support
14 tourism advertising and promotion.

15 c. The amount of each tourism incentive grant shall equal a
16 county's share of the excess State hotel and motel occupancy fee
17 revenues deposited to the fund, as shall be determined by the State
18 Treasurer by dividing the revenues derived from hotel and motel
19 occupancies occurring within the county by the sum of the revenues
20 derived from hotel and motel occupancies occurring within the
21 several counties that have been approved for the issuance of a grant
22 and multiplying that amount by the excess State hotel and motel
23 occupancy fee revenues deposited to the fund during the State fiscal
24 year in which the tourism incentive grant is issued.

25 d. The State Treasurer shall make payment of each tourism
26 incentive grant issued to a county at the times, and in the amounts,
27 that the State Treasurer determines to be necessary and appropriate
28 to effectuate the purposes of this section.

29
30 3. Notwithstanding the provisions of any other law to the
31 contrary, the annual appropriations act for each State fiscal year,
32 commencing with State fiscal year ¹~~2015~~ 2021¹, that appropriates
33 and distributes during that fiscal year amounts not less than the
34 amounts otherwise specified for State fiscal year 2004 in paragraph
35 (1) of subsection a. of section 2 of P.L.2003, c.114 (C.54:32D-2)
36 for the purposes specified in paragraph (1) of subsection a. of
37 section 2 of P.L.2003, c.114 (C.54:32D-2), shall, in addition,
38 appropriate and distribute in any such State fiscal year, an amount
39 equal to 100 percent of the revenue from fees collected for
40 occupancies during the preceding State fiscal year that are in excess
41 of the revenue certified upon enactment of the annual
42 appropriations act for that preceding State fiscal year as anticipated
43 to be collected from such fee, which amount shall be appropriated
44 and distributed to the Department of the Treasury for deposit to the
45 "County Tourism Incentive Grant Fund" established pursuant to
46 section 1 of P.L. , c. (C.) (pending before the Legislature as
47 this bill).

1 4. Notwithstanding the provisions of the “Administrative
2 Procedure Act,” P.L.1968, c.410 (C.52:14B-1 et seq.), to the
3 contrary, the State Treasurer ¹, in consultation with the New Jersey
4 Division of Travel and Tourism in the Department of State,¹ may
5 adopt immediately upon filing with the Office of Administrative
6 Law such rules and regulations as the State Treasurer ¹**【determines】**
7 and the division determine¹ to be necessary and appropriate to
8 effectuate the purposes of P.L. , c. (C.) (pending before the
9 Legislature as this bill), which rules and regulations shall be
10 effective for a period not exceeding 360 days following the
11 effective date of P.L. , c. (C.) (pending before the
12 Legislature as this bill) and may thereafter be amended, adopted, or
13 readopted by the State Treasurer ¹and the division¹ in accordance
14 with the requirements of P.L.1968, c.410 (C.52:14B-1 et seq.).
15

16 5. This act shall take effect immediately.