

SENATE, No. 714

STATE OF NEW JERSEY 219th LEGISLATURE

PRE-FILED FOR INTRODUCTION IN THE 2020 SESSION

Sponsored by:

Senator DAWN MARIE ADDIEGO

District 8 (Atlantic, Burlington and Camden)

Senator STEVEN V. OROHO

District 24 (Morris, Sussex and Warren)

SYNOPSIS

Authorizes counties to issue promotional labeling for county agricultural products.

CURRENT VERSION OF TEXT

Introduced Pending Technical Review by Legislative Counsel.



1 **AN ACT** authorizing counties to issue promotional labeling for
2 county agricultural products and supplementing Title 4 of the
3 Revised Statutes.

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5 **BE IT ENACTED** *by the Senate and General Assembly of the State*
6 *of New Jersey:*

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8 1. A county, after consulting with the Department of
9 Agriculture, may create, adopt, and issue promotional labels to be
10 used on agricultural products to identify agricultural products,
11 either fresh or processed, that are produced in the county.

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13 2. This act shall take effect immediately.

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STATEMENT

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18 This bill authorizes counties to create, adopt, and issue
19 promotional labels to be used on agricultural products to identify
20 agricultural products, either fresh or processed, that are produced in
21 the county. The bill also requires counties to consult with the
22 Department of Agriculture in the creation, adoption, and issuance of
23 the promotional labels.