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SENATE, No. 1772

STATE OF NEW JERSEY
219th LEGISLATURE

INTRODUCED FEBRUARY 13, 2020

Sponsored by:

Senator FRED H. MADDEN, JR.

District 4 (Camden and Gloucester)

Senator TROY SINGLETON

District 7 (Burlington)

SYNOPSIS

Authorizes issuance of Rowan University alumni license plates.

CURRENT VERSION OF TEXT

As reported by the Senate Transportation Committee on October 8, 2020,
with amendments.



1 AN ACT authorizing the issuance of Rowan University alumni
2 license plates and supplementing Title 39 of the Revised
3 Statutes.

4

5 **BE IT ENACTED** *by the Senate and General Assembly of the State*
6 *of New Jersey:*

7

8 1. a. Upon proper application, the Chief Administrator of the
9 New Jersey Motor Vehicle Commission shall issue Rowan
10 University alumni license plates for any motor vehicle owned or
11 leased and registered in this State. In addition to the registration
12 number and other markings or identification otherwise prescribed
13 by law, the license plates shall display appropriate words or a
14 slogan and emblem honoring Rowan University. The chief
15 administrator shall, in consultation with the Rowan University
16 Alumni Association, select the design and color scheme of the
17 Rowan University alumni license plates. The Rowan University
18 alumni license plates shall be subject to the provisions of chapter 3
19 of Title 39 of the Revised Statutes, except as hereinafter otherwise
20 provided.

21 b. Application for issuance of Rowan University alumni license
22 plates shall be made to the chief administrator on forms and in a
23 manner prescribed by the chief administrator. In order to be
24 deemed complete, an application shall be accompanied by a fee of
25 \$50, payable to the New Jersey Motor Vehicle Commission, which
26 shall be in addition to the fees otherwise prescribed by law for the
27 registration of a motor vehicle. The chief administrator shall collect
28 annually, subsequent to the year of issuance of the Rowan
29 University alumni license plates, a \$10 fee for the license plates in
30 addition to the fees otherwise prescribed by law for the registration
31 of a motor vehicle. The additional fees required by this subsection
32 shall be deposited in the “Rowan University License Plate Fund”
33 created pursuant to subsection c. of this section.

34 c. There is created in the Department of the Treasury a special
35 non-lapsing fund to be known as the “Rowan University License
36 Plate Fund.” There shall be deposited in the fund the amount
37 collected from all license plate fees collected pursuant to subsection
38 b. of this section, less the amounts necessary to reimburse the
39 commission for administrative costs pursuant to subsection d. of
40 this section. Monies deposited in the fund shall be appropriated
41 annually to the Rowan University Alumni Association to be used to
42 support the organization’s mission and programs. Monies deposited
43 in the fund shall be held in interest-bearing accounts in public
44 depositories as defined pursuant to section 1 of P.L.1970, c.236
45 (C.17:9-41), and may be invested or reinvested in securities

EXPLANATION – Matter enclosed in bold-faced brackets **[thus]** in the above bill is not enacted and is intended to be omitted in the law.

Matter underlined thus is new matter.

Matter enclosed in superscript numerals has been adopted as follows:

¹Senate STR committee amendments adopted October 8, 2020.

1 approved by the State Treasurer. Interest or other income earned on
2 monies deposited into the fund, and any monies which may be
3 appropriated or otherwise become available for purposes of the
4 fund, shall be credited to and deposited in the fund for use as set
5 forth in P.L. , c. (C.) (pending before the Legislature as
6 this bill).

7 d. Prior to the deposit of the additional fees collected pursuant
8 to subsection b. of this section into the “Rowan University License
9 Plate Fund,” amounts thereof as are necessary shall be used to
10 reimburse the commission for all costs reasonably and actually
11 incurred, as stipulated by the chief administrator for:

12 (1) designing, producing, issuing, renewing, and publicizing the
13 availability of the Rowan University alumni license plates; and

14 (2) any computer programming changes that may be initially
15 necessary to implement the Rowan University alumni license plate
16 program in an amount not to exceed \$150,000.

17 The chief administrator shall annually certify to the State
18 Treasurer the average cost per license plate incurred in the
19 immediately preceding year by the commission in producing,
20 issuing, renewing, and publicizing the availability of the Rowan
21 University alumni license plates. The annual certification of the
22 average cost per license plate shall be approved by the Joint Budget
23 Oversight Committee, or its successor.

24 In the event that the average cost per license plate as certified by
25 the chief administrator and approved by the Joint Budget Oversight
26 Committee, or its successor, is greater than the \$50 application fee
27 established in subsection b. of this section in two consecutive fiscal
28 years, the chief administrator may discontinue the issuance of
29 Rowan University alumni license plates.

30 e. The chief administrator shall notify eligible motorists of the
31 opportunity to obtain Rowan University alumni license plates by
32 publicizing the availability of the license plates on the
33 commission’s website. The Rowan University Alumni Association
34 President and any other individual or entity designated by the
35 Rowan University Alumni Association, may publicize the
36 availability of the Rowan University alumni license plates in any
37 manner that the Rowan University Alumni Association deems
38 appropriate.

39 f. The chief administrator and the Rowan University Alumni
40 Association President shall develop and enter into a memorandum
41 of agreement setting forth the procedures to be followed in carrying
42 out their respective responsibilities under P.L. , c., (C.)
43 (pending before the Legislature as this bill).

44 g. The Rowan University Alumni Association President shall
45 appoint a representative who shall act as a liaison between the
46 Rowan University Alumni Association and the commission. The
47 liaison shall represent the Rowan University Alumni Association in

1 any and all communications with the commission regarding the
2 Rowan University alumni license plates established by
3 P.L. , c. (C.) (pending before the Legislature as this bill).

4

5 2. a. State or public funds shall not be used by the commission
6 for the initial cost of:

7 (1) designing, producing, issuing, and publicizing the availability
8 of Rowan University alumni license plates; or

9 (2) any computer programming changes which may be necessary
10 to implement the Rowan University alumni license plate program
11 established by P.L. , c. (C.) (pending before the Legislature
12 as this bill).

13 b. The Rowan University Alumni Association or an individual or
14 entity designated by the Rowan University Alumni Association, shall
15 contribute non-public monies in an amount to be determined by the
16 chief administrator, not to exceed a total of \$25,000, to be used to
17 offset the initial costs incurred by the commission for designing,
18 producing, issuing, and publicizing the availability of Rowan
19 University alumni license plates, and any computer programming
20 which may be necessary to implement the program. Concerned
21 organizations and individual donors may contribute monies to the
22 Rowan University Alumni Association to be used to offset the initial
23 costs incurred by the commission for the Rowan University alumni
24 license plates authorized by P.L. , c. (C.) (pending before the
25 Legislature as this bill). ¹Any amount remaining after the payment of
26 the initial cost shall be deposited in the "Rowan University License
27 Plate Fund" established pursuant to subsection c. of section 1 of
28 P.L. , c. (C.) (pending before the Legislature as this bill).¹

29 c. The commission shall not begin designing, producing, issuing,
30 or publicizing the availability of Rowan University alumni license
31 plates, or making any necessary programming changes, until the
32 following requirements have been met:

33 (1) The Rowan University Alumni Association or an individual or
34 entity designated by the Rowan University Alumni Association, has
35 provided the commission with the non-public monies necessary, as
36 determined by the chief administrator pursuant to subsection b. of this
37 section, to offset the initial costs incurred by the commission in
38 establishing the Rowan University alumni license plate program; and

39 (2) The liaison appointed by the Rowan University Alumni
40 Association President pursuant to subsection g. of section 1 of
41 P.L. , c. (C.) (pending before the Legislature as this bill) has
42 provided the commission with not less than 500 completed
43 applications for Rowan University alumni license plates. These
44 applications shall constitute the initial order for Rowan University
45 alumni license plates and shall be accompanied by a fee representing
46 the total cost of the initial order. The fee shall be determined by
47 multiplying the number of sets of license plates being ordered by the

1 applicable initial fee for each set of license plates as set forth in
2 subsection b. of section 1 of P.L. , c. (C.) (pending before the
3 Legislature as this bill).

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5 3. This act shall take effect immediately, but shall remain
6 inoperative until the first day of the 13th month following the date
7 on which the conditions set forth in paragraphs (1) and (2) of
8 subsection c. of section 2 of this act have been satisfied. The chief
9 administrator may take anticipatory acts in advance of that date as
10 may be necessary for the timely implementation of this act. This
11 act shall expire if the conditions set forth in paragraphs (1) and (2)
12 of subsection c. of section 2 of this act are not satisfied by the last
13 day of the 15th month following enactment.