

SENATE, No. 3708

STATE OF NEW JERSEY
219th LEGISLATURE

INTRODUCED APRIL 26, 2021

Sponsored by:

Senator SANDRA B. CUNNINGHAM

District 31 (Hudson)

Senator VIN GOPAL

District 11 (Monmouth)

SYNOPSIS

Requires institutions of higher education and proprietary degree-granting institutions that have agreements with online program managers to disclose certain online program information.

CURRENT VERSION OF TEXT

As introduced.



1 **AN ACT** concerning the disclosure of online program information
2 by certain institutions and supplementing Title 18A of the New
3 Jersey Statutes.

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5 **BE IT ENACTED** *by the Senate and General Assembly of the State*
6 *of New Jersey:*

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8 1. a. As used in this section, “online program manager” means
9 an entity that enters into a contract or agreement with an institution
10 of higher education or proprietary degree-granting institution to
11 provide one or more of the following services on behalf of the
12 institution in exchange for financial compensation: advertising and
13 marketing services; recruiting, admissions, and financial services;
14 instruction services; student support services; technology resources
15 and support services; and curriculum development services.

16 b. An institution of higher education or proprietary degree-
17 granting institution, which is eligible to participate in State student
18 grant and scholarship programs, that enters into an agreement with
19 an online program manager shall make publicly available on its
20 website the following information on the online programs that are
21 supported by the online program manager:

22 (1) the name of the online program manager contracted by the
23 institution;

24 (2) the admission requirements;

25 (3) the online program’s tuition costs compared to on-campus
26 program tuition costs;

27 (4) the financial aid available for the online program;

28 (5) the average financial aid amount provided to students in the
29 online program; and

30 (6) the percentage of students in the online program that receive
31 financial aid.

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33 2. This act shall take effect immediately.

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STATEMENT

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38 This bill requires an institution of higher education or proprietary
39 degree-granting institution, which is eligible to participate in State
40 student grant and scholarship programs, to make publicly available
41 on its website certain information on its online programs if the
42 institution has entered into an agreement with an online program
43 manager. An online program manager is defined under the bill as an
44 entity that enters into a contract or agreement with an institution of
45 higher education or proprietary degree-granting institution to
46 provide one or more of the following services on behalf of the
47 institution in exchange for financial compensation: advertising and
48 marketing services; recruiting, admissions, and financial services;

1 instruction services; student support services; technology resources
2 and support services; and curriculum development services.

3 The institution of higher education or proprietary degree-
4 granting institution is required to make publicly available on its
5 website the following information on the online programs that are
6 supported by the online program manager:

7 (1) the name of the online program manager;

8 (2) admission requirements;

9 (3) the online program's tuition costs compared to on-campus
10 program tuition costs;

11 (4) the financial aid available for the online program;

12 (5) the average financial aid amount provided to students in the
13 online program; and

14 (6) the percentage of students in the online program that receive
15 financial aid