

[First Reprint]

SENATE, No. 3708

STATE OF NEW JERSEY
219th LEGISLATURE

INTRODUCED APRIL 26, 2021

Sponsored by:

Senator SANDRA B. CUNNINGHAM

District 31 (Hudson)

Senator VIN GOPAL

District 11 (Monmouth)

SYNOPSIS

Requires institutions of higher education and proprietary degree-granting institutions that have agreements with online program managers to disclose certain online program information.

CURRENT VERSION OF TEXT

As reported by the Senate Higher Education Committee on June 15, 2021, with amendments.



1 **AN ACT** concerning the disclosure of online program information
2 by certain institutions and supplementing Title 18A of the New
3 Jersey Statutes.

4

5 **BE IT ENACTED** *by the Senate and General Assembly of the State*
6 *of New Jersey:*

7

8 1. a. As used in this section, “online program manager” means
9 an entity that enters into a contract or agreement ¹related
10 exclusively to online degree and certificate program delivery,
11 including online programs with required in-person clinical and
12 other instruction¹ with an institution of higher education or
13 proprietary degree-granting institution to provide one or more of the
14 following services on behalf of the institution in exchange for
15 financial compensation: advertising and marketing services;
16 recruiting, admissions, and financial services; instruction services;
17 student support services; technology resources and support services;
18 and curriculum development services.

19 b. An institution of higher education or proprietary degree-
20 granting institution ¹**[**, which is eligible to participate in State
21 student grant and scholarship programs,**]**¹ that enters into an
22 agreement with an online program manager shall make publicly
23 available on its website the following information on the online
24 programs that are supported by the online program manager:

25 (1) the name of the online program manager contracted by the
26 institution;

27 (2) the admission requirements;

28 (3) the online program’s tuition costs compared to on-campus
29 program tuition costs;

30 (4) the financial aid available for the online program;

31 (5) the average financial aid amount provided to students in the
32 online program; and

33 (6) the percentage of students in the online program that receive
34 financial aid.

35

36 2. This act shall take effect immediately.

EXPLANATION – Matter enclosed in bold-faced brackets **[thus]** in the above bill is
not enacted and is intended to be omitted in the law.

Matter underlined thus is new matter.

Matter enclosed in superscript numerals has been adopted as follows:

¹Senate SHI committee amendments adopted June 15, 2021.