

SENATE JOINT RESOLUTION

No. 43

STATE OF NEW JERSEY

219th LEGISLATURE

INTRODUCED FEBRUARY 13, 2020

Sponsored by:

Senator MICHAEL L. TESTA, JR.

District 1 (Atlantic, Cape May and Cumberland)

Senator VIN GOPAL

District 11 (Monmouth)

SYNOPSIS

Designates neon yellow as official color to raise awareness of suicide among veterans.

CURRENT VERSION OF TEXT

As introduced.



1 **A JOINT RESOLUTION** designating neon yellow as the official color
2 to raise awareness of suicide among veterans in New Jersey.
3
4 **WHEREAS**, New Jersey is grateful for the dutiful military service of
5 the many men and women who have served honorably and with
6 courage for their nation and this State; and
7 **WHEREAS**, The United States Department of Veterans Affairs (VA)
8 released a report in February 2013 detailing that an average of 22
9 veterans commit suicide each day; and
10 **WHEREAS**, In 2014, there were 41,425 suicides among U.S adults and,
11 among all U.S. adult deaths from suicide, 18 percent (7,403) were
12 identified as veterans of the U.S. military; and
13 **WHEREAS**, According to the 2016 VA National Suicide Data report,
14 the rate of suicide was 1.8 times higher among female veterans
15 compared with non-veteran adult women and 1.4 times higher
16 among male veterans compared with non-veteran adult men; and
17 **WHEREAS**, The 2016 report stated veterans ages 55 to 74 had the
18 highest incidence of suicide and almost 70 percent of veteran
19 suicides involved a gun, compared to about 48 percent of non-
20 veteran suicides; and
21 **WHEREAS**, The VALOR Clinic Foundation in Pennsylvania, a non-
22 profit organization committed to providing assistance to veterans
23 with limited or no access to care, has encouraged states to follow
24 Pennsylvania's lead and designate Vet 22 as an awareness color for
25 suicide among veterans; and
26 **WHEREAS**, The color Vet 22 is neon yellow (pantone 395) and derives
27 its name from the startling statistic that 22 veterans take their own
28 lives each day and is designed to enlist support in the fight against
29 veteran suicide; and
30 **WHEREAS**, The Vet 22 or neon yellow color offers an easy way to
31 send a loud message of compassion to the men and women who put
32 their lives on the line to protect and serve the United States; and
33 **WHEREAS**, In New Jersey, as of September 30, 2018, there are
34 approximately 340,560 veterans in this State, of which
35 approximately 25,680 are women; and
36 **WHEREAS**, The residents of New Jersey have a responsibility to help
37 our brother-in-arms and sisters-in-arms who suffer from the
38 deepest, invisible wounds of war and conflict before these veterans
39 take their own lives; and
40 **WHEREAS**, The health and well-being of the courageous men and
41 women who served in uniform are of the highest priority for this
42 State; and
43 **WHEREAS**, The State of New Jersey can demonstrate its support for its
44 veterans and their emotional and mental health by designating neon
45 yellow as the official color to raise awareness of suicide among
46 veterans and to bring attention to support programs available to
47 veterans suffering from various mental health disorders; now,
48 therefore,

1 **BE IT RESOLVED** *by the Senate and General Assembly of the*
2 *State of New Jersey:*

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4 1. The color neon yellow is designated the official color in
5 New Jersey for raising awareness of suicide by veterans of the
6 United States Armed Forces and to bring attention to support
7 programs available to veterans.

8

9 2. This joint resolution shall take effect immediately.

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STATEMENT

13

14 This joint resolution designates neon yellow (pantone 395) as the
15 official color in New Jersey for raising awareness of veteran
16 suicide. The neon yellow color would be called Vet 22 in New
17 Jersey as it is called in Pennsylvania. The color Vet 22 derives its
18 name from the startling statistic that 22 veterans take their own
19 lives each day and is designed to enlist support in the fight against
20 veteran suicide.

21 In New Jersey, as of September 30, 2018, there are
22 approximately 340,560 veterans in this State, of which
23 approximately 25,680 are women. The residents of New Jersey
24 have a responsibility to be proactive and help our veterans who
25 suffer from the deepest, invisible wounds of war and conflict before
26 these veterans take their own lives. The health and well-being of
27 the courageous men and women who served in uniform are of the
28 highest priority for this State.

29 It is therefore proper and fitting for the State of New Jersey to
30 illustrate its support for its veterans and their emotional and mental
31 health by designating Vet 22 or neon yellow as the official color to
32 raise awareness of veteran suicide.