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STATE OF NEW JERSEY 208th LEGISLATURE

INTRODUCED MARCH 4, 1999

Sponsored by:

Assemblywoman CHARLOTTE VANDERVALK District 39 (Bergen) Assemblyman DAVID C. RUSSO District 40 (Bergen and Passaic)

Co-Sponsored by: Senator Sinagra

SYNOPSIS

Requires tobacco product manufacturers who did not participate in national tobacco settlement to pay into reserve fund to guarantee source of compensation to pay future judgment or settlement.

CURRENT VERSION OF TEXT

As reported by the Assembly Appropriations Committee on May 17, 1999, with amendments.

(Sponsorship Updated As Of: 6/25/1999)

1 **AN ACT** concerning certain tobacco product manufacturers and supplementing Title 52 of the Revised Statutes.

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4 **BE IT ENACTED** by the Senate and General Assembly of the State of New Jersey:

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- 1. a. Cigarette smoking presents serious public health concerns to the State and to the citizens of the State. The Surgeon General has determined that smoking causes lung cancer, heart disease and other serious diseases, and that there are hundreds of thousands of tobaccorelated deaths in the United States each year. These diseases most often do not appear until many years after the person in question begins smoking.
 - b. Cigarette smoking also presents serious financial concerns for the State. Under certain health care programs, the State may have a legal obligation to provide medical assistance to eligible persons for health conditions associated with cigarette smoking, and those persons may have a legal entitlement to receive such medical assistance.
 - c. Under these programs, the State pays millions of dollars each year to provide medical assistance for these persons for health conditions associated with cigarette smoking.
 - d. It is the policy of the State that financial burdens imposed on the State by cigarette smoking be borne by tobacco product manufacturers rather than by the State to the extent that such manufacturers either determine to enter into a settlement with the State or are found culpable by the courts.
 - e. On November 23, 1998, leading United States tobacco product manufacturers entered into a settlement agreement, entitled the "Master Settlement Agreement," with the State. The Master Settlement Agreement obligates these manufacturers, in return for a release of past, present and certain future claims against them as described therein, to: pay substantial sums to the State, tied in part to their volume of sales; fund a national foundation devoted to the interests of public health; and make substantial changes in their advertising and marketing practices and corporate culture, with the intention of reducing underage smoking.
 - f. It would be contrary to the policy of the State if tobacco product manufacturers who determine not to enter into such a settlement could use a resulting cost advantage to derive large, short-term profits in the years before liability may arise without ensuring that the State will have an eventual source of recovery from them if they are proven to

EXPLANATION - Matter enclosed in bold-faced brackets [thus] in the above bill is not enacted and intended to be omitted in the law.

Matter underlined thus is new matter.

Matter enclosed in superscript numerals has been adopted as follows:

¹ Assembly AHL committee amendments adopted March 4, 1999.

² Assembly AAP committee amendments adopted May 17, 1999.

- 1 have acted culpably. It is thus in the interest of the State to require
- 2 that such manufacturers establish a reserve fund to guarantee a source
- 3 of compensation and to prevent such manufacturers from deriving
- 4 large, short-term profits and then becoming judgment-proof before
- 5 liability may arise.

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- 2. As used in this act:
- 8 "Adjusted for inflation" means increased in accordance with the 9 formula for inflation adjustment set forth in Exhibit C to the Master 10 Settlement Agreement.

"Affiliate" means a person who directly or indirectly owns or controls, is owned or controlled by, or is under common ownership or control with 1,1 another person. Solely for purposes of this definition, the term "owns," "is owned" and "ownership" mean ownership of an equity interest, or the equivalent thereof, of 10% or more, and the term "person" means an individual, partnership, committee, association, corporation or any other organization or group of persons.

"Allocable share" means allocable share as that term is defined in the Master Settlement Agreement.

"Cigarette" means any product that contains nicotine, is intended to be burned or heated under ordinary conditions of use, and consists of or contains:

- (1) any roll of tobacco wrapped in paper or in any substance not containing tobacco; or
- (2) tobacco, in any form, that is functional in the product, which, because of its appearance, the type of tobacco used in the filler, or its packaging and labeling, is likely to be offered to, or purchased by, consumers as a cigarette; or
- (3) any roll of tobacco wrapped in any substance containing tobacco which, because of its appearance, the type of tobacco used in the filler, or its packaging and labeling, is likely to be offered to, or purchased by, consumers as a cigarette described in paragraph (1) of this definition.
- The term "cigarette" includes "roll-your-own," which means any tobacco that, because of its appearance, type, packaging, or labeling is suitable for use and likely to be offered to, or purchased by, consumers as tobacco for making cigarettes. For purposes of this definition of "cigarette," 0.09 ounces of "roll-your-own" tobacco shall constitute one individual "cigarette."
- "Master Settlement Agreement" means the settlement agreement and related documents and related documents and leading United States tobacco product manufacturers.
- "Qualified escrow fund" means an escrow arrangement with a federally or State chartered financial institution having no affiliation with any tobacco product manufacturer and having assets of at least

- \$1,000,000,000 where such arrangement requires that ¹[the] such ¹ 1
- financial institution hold the escrowed funds' principal for the benefit 2
- 3 of releasing parties and prohibits the tobacco product manufacturer
- 4 placing the funds into escrow from using, accessing or directing the
- 5 use of the funds' principal except as consistent with paragraph (2) of
- subsection b. of section 3 of this act. 6
- 7 "Released claims" means released claims as that term is defined in 8 the Master Settlement Agreement.
- 9 "Releasing parties" means releasing parties as that term is defined 10 in the Master Settlement Agreement.
- "Tobacco Product Manufacturer" means an entity that after the date 11 of enactment of this ¹act ¹ directly, and not exclusively through any 12 13
- (1) manufactures ²anywhere ² cigarettes ²[anywhere]² that ¹[the] 14
- ²[such ¹] the ² manufacturer intends to be sold in the United States, 15
- including cigarettes intended to be sold in the United States through 16
- an importer ²[, except where ¹[the] such ¹]; provided, however, that 17
- an entity that manufactures cigarettes that it intends to be sold in the 18
- United States shall not be considered to be a tobacco product 19
- manufacturer under this paragraph (1) if (a) such cigarettes are sold in 20
- the United States exclusively through an² importer ² that² is an 21
- original participating manufacturer 1,1 as that term is defined in the 22
- 23 Master Settlement Agreement, that will be responsible for the
- payments under the Master Settlement Agreement with respect to such 24
- cigarettes as a result of the provisions of ²[subsections] subsection² 25
- II(mm) of the Master Settlement Agreement and that pays the taxes 26 27
- specified in subsection II(z) of the Master Settlement Agreement, and
- ²[provided that](b)² the manufacturer of ¹[these] such ¹ cigarettes 28
- 29 does not market or advertise such cigarettes in the United States;
- 31 of cigarettes manufactured anywhere that the manufacturer does not

(2) is the first purchaser anywhere for resale in the United States

- 32 intend to be sold in the United States; or
- (3) becomes a successor of an entity described in paragraph (1) or 33
- 34 (2) of this definition.
- The term "tobacco product manufacturer" shall not include an 35
- affiliate of a tobacco product manufacturer unless ¹[the] such ¹ 36
- affiliate itself falls within any of paragraphs (1) through (3) of this 37
- 38 definition.

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- "Units sold" means the number of individual cigarettes sold in the 39
- 40 State by the applicable tobacco product manufacturer, whether directly
- or through a distributor, retailer or similar intermediary ¹or 41
- intermediaries¹, during the year in question, as measured by excise 42
- taxes collected by the State ¹on ²containers of "roll-your-own" 43
- tobacco, and on² packs ²[, or "roll-your-own" tobacco containers,] of 44
- cigarettes² bearing the excise tax stamp of the State¹. The State 45
- Treasurer shall promulgate such regulations as are necessary to

ascertain the amount of State excise tax paid on the cigarettes of

1 the such tobacco product manufacturer for each year.

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manufacturer; or

- 3. ¹[A] Any¹ tobacco product manufacturer selling cigarettes to consumers within the State, whether directly or through a distributor, retailer or similar intermediary ¹or intermediaries ¹, after the date of enactment of this act shall do one of the following:
- a. become a participating manufacturer ², ² as that term is defined in section II(jj) of the Master Settlement Agreement ², ² and generally perform its financial obligations under the Master Settlement Agreement; or
- b. (1) place into a qualified escrow fund by April 15 of the year following the year in question the following amounts, as such amounts are adjusted for inflation:
- 15 (a) ¹ [for] ¹ 1999, \$.0094241 per unit sold after the date of enactment of this act;
 - (b) ¹[for] ¹ 2000, \$.0104712 per unit sold;
 - (c) for each of 2001 and 2002, \$.0136125 per unit sold;
 - (d) for each of 2003 through 2006, \$.0167539 per unit sold; and
- 20 (e) for ²<u>each of</u> 2007 and each year thereafter, \$.0188482 per unit 21 sold.
 - (2) A tobacco product manufacturer that places funds into escrow pursuant to paragraph (1) of this subsection shall receive the interest or other appreciation on ¹[those] such ¹ funds as earned. [The] Such ¹ funds themselves shall be released from escrow only under the following circumstances:
 - (a) to pay a judgment or settlement on any released claim brought against ¹[the] such ¹ tobacco product manufacturer by the State or any releasing party located or residing in the State. Funds shall be released from escrow under this subparagraph: (i) ¹[on] in ¹ the order in which they were placed into escrow; and (ii) only to the extent and at the time necessary to make payments required under ¹[the] such ¹ judgment or settlement;
- (b) to the extent that ²[a] the ² tobacco product manufacturer 34 establishes that the amount ²that ² it was required to place into escrow 35 in a particular year was greater than the State's allocable share of the 36 total payments that ¹[the] such ¹ manufacturer would have been 37 38 required to make in that year under the Master Settlement Agreement ²had it been a participating manufacturer², as ²such payments are² 39 40 determined pursuant to section IX (i)(2) of the Master Settlement 41 Agreement, and before any of the adjustments or offsets described in 42 section IX(i)(3) of that agreement other than the inflation adjustment ²[, had it been a participating manufacturer] ², the excess shall be 43 released from escrow and revert back to the tobacco product 44

- (c) to the extent not released from escrow under subparagraphs (a) or (b) of this paragraph, funds shall be released from escrow and 3 revert back to the tobacco product manufacturer 25 years after the date on which they were placed into escrow.
 - (3) Each tobacco product manufacturer that elects to place funds into escrow pursuant to this subsection shall annually certify to the Attorney General that it is in compliance with this subsection. The Attorney General may bring a civil action on behalf of the State against ¹[a] any ¹ tobacco product manufacturer that fails to place into escrow the funds required under this section. ¹[A] Any ¹ tobacco product manufacturer that fails in any year to place into escrow the funds required under this section shall:
 - (a) be required within 15 days to place such funds into escrow as shall bring it into compliance with this section. The court, upon a finding of a violation of this subsection, may impose a civil penalty, to be paid into the General Fund, in an amount not to exceed 5% of the amount improperly withheld from escrow ¹ [for each] per ¹ day of the violation and in $\frac{1}{a}$ total amount not to exceed 100% of the original amount improperly withheld from escrow;
 - (b) in the case of a knowing violation, be required within 15 days to place such funds into escrow as shall bring it into compliance with this section. The court, upon a finding of a knowing violation of this subsection, may impose a civil penalty, to be paid into the General Fund, in an amount not to exceed 15% of the amount improperly withheld from escrow ¹ [for each] per ¹ day of the violation and in a total amount not to exceed 300% of the original amount improperly withheld from escrow; and
 - (c) in the case of a second knowing violation, be prohibited from selling cigarettes to consumers within the State, whether directly or through a distributor, retailer or similar intermediary ¹or <u>intermediaries</u>¹, for a period not to exceed two years.

Each failure to make an annual deposit required under this section shall constitute a separate violation. A person who violates this section shall pay the State's costs and attorney's fees incurred during a successful prosecution under this paragraph (3).

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4. This act shall take effect immediately.